

# Win an Office Furniture Installation worth £50,000

**PFM and Claremont Centre have got together to announce a reader competition with an office furniture installation worth £50,000 as the prize for the winner. The competition will run for the next 6 months with the winner being announced immediately after the Total Workplace Management exhibition ends on October 13th. Entering couldn't be easier, simply click on to [www.claremont-centre.com](http://www.claremont-centre.com) and answer a few questions. Entry is free and we hope that one reader of the PFM magazine will be enjoying working in their re-fitted office by the end of the year**

**P**FM HAS PARTNERED CLAREMONT in this special reader competition for a couple of reasons. The first is that the prize is exceptional, for PFM readers it's one really worth winning. The second is the outstanding track record of Claremont's Framework range. Framework is now installed at a number of high profile organisations, including L'Oreal, Prudential, Dial a Phone, John Dewar & Sons, Asda-Walmart, RAF, News International to name just a few. Framework Adjustable Beam System offers a saving on time space and budget, advantages readily echoed by the FMs currently using it.

Ben Bennett, telecoms manager at Dial-a-Phone, was choosing a furniture solution for 900 staff at their Highgate call centre. "Our massive investment in CTI and voice recognition technology meant that the capability of the cable management system was a key factor. Our IT team required a system which would meet the pre-existing mains power layout in the call centre. We required power data, telecoms and LAN cabling to be distributed throughout the legs and the beam whilst still allowing room for power modules to be enclosed and easily accessible from the beam.

The Framework system allowed an option to suit Cat 6 cabling, which is in the pipeline, and provided access to the leg and beam to repair and service our systems without disrupting the working environment. Our IT technicians are delighted with the Framework solution which puts our two biggest assets first – our people and our technology".

Tim Van Tromp, facilities manager at First City Partnership faced a different dilemma. "Continued expansion in staff numbers meant either we had to find new premises to accommodate further growth or find a furniture solution that could be as flexible as our business and grow alongside our requirements. The Framework adjustable desk frame was the obvious option and we had a solution to suit our immediate requirements, but more importantly, I could guarantee to our board that we could continue to operate at our current



growth rate of 9% for 5 years without facing the £13m decision to move premises"

This is endorsed by Kieron Lowe, commercial director of L'Oreal. "The flexibility of the Framework range allowed us to provide for future employee growth and still remain in the same premises. The Framework system guaranteed us huge flexibility at minimal cost. We could reduce our desking footprint using over 80% of our current components and at a price of £53 for a new desktop, we increased our staffing levels without requiring larger premises."

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